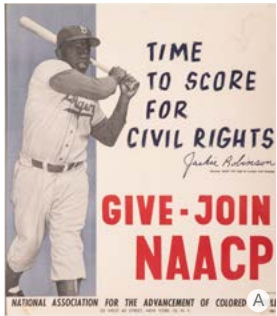


SPEAK OUT! POSTERS



Speak your mind with powerful poster-making!



POWER OF A POSTER

Posters can be an attention-grabbing way to spread a message about important issues. Posters can be carried at a protest to show unity with fellow marchers or to express a unique perspective on the issue or event. Posters can also be displayed at community gathering spaces like schools or local businesses to remind friends and neighbors about the issue every day when they pass by.

WARM UP

Use these questions to learn more about how Jackie Robinson spoke out for what he believed in and how you can too.

1. Try our [Speak Out! Jr. interactive quiz](#) to identify an issue that is important to you. Select “Make posters” as your speak out action at the end to lead right into this activity!
2. Watch the [“Speak, Write, Act” video](#) on the Student and Family Resources page for a re-cap of some of the ways that Robinson stood up for what he believed in. Is there a time you stood up for something you believe? Draw or write about this memory.
3. Jackie Robinson believed in being honest about unfairness and saying something about it, rather than staying quiet. Select an issue or problem about which you feel strongly. Draw yourself speaking out about this topic and include a speech bubble. (What are you saying in your picture? To whom?)

IMAGE A. NAACP Freedom Fund poster, 1957, Jackie Robinson Museum collection.

IMAGE B. Jackie Robinson attends an NAACP protest, ca. 1960, courtesy of Getty Images.

WHAT DOES IT MEAN TO SPEAK OUT?

Jackie Robinson used his status as a well-known athlete to speak out about his belief in first class citizenship for all. That meant equal access to basic things in life, such as a quality education, a well-paying job, safe housing, and voting rights. During Jackie’s life, these opportunities were not available to everyone, especially African Americans.

Posters were one of many ways that Robinson spread his message. He used his name and image on posters to draw attention to the causes he cared about. Other times, he carried posters alongside fellow protestors at marches and demonstrations.

Robinson combined posters with other ways of raising his voice too. He gave speeches all over the country, wrote letters and newspaper articles, and joined in protests to bring attention to injustices.

INSTRUCTIONS

1. Think about an issue that is important to you and decide what you want to say about it. You might want to suggest a way to solve a problem, teach others about a topic, or get others to share your opinion (or all of the above).
2. Think about where you will display your poster and who will see it. For example, it could be for your home, your neighborhood, or your school.
3. Write down words or phrases to help share your message with that group of people.
4. Print our poster template or get a blank piece of paper.
5. Design your poster. You can use words, drawings, pictures, stickers, or other materials to share your idea and grab people’s attention.
6. Speak out by displaying your poster! You can hang it or attach it to a rod to march with it.

MAKE YOUR OWN POSTER!

