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WWW.JACKIEROBINSONMUSEUM.ORG

Curriculum Resources to Support the *Speak Out!* Poster Contest

Thanks for your interest in the Jackie Robinson Museum’s Speak Out! Poster Contest. Designed to build on the *Jackie’s Legacy, Your Leadership* field trip experience, the poster contest invites fifth graders to put their leadership skills into action as changemakers around an issue that is important to them.

Poster submissions for the contest should clearly identify the issue of importance and a call to action for viewers. For ideas on how to get started, explore the resources below to help students practice analyzing posters, finding posters for inspiration, and designing posters to meet their objectives.

Feedback on this curriculum guide? Let us know at museum@jackierobinson.org.

Learning From Posters

Use these lessons and resources to help your students analyze how posters effectively convey messages through imagery and text.

National Archives and Records Administration, [Document Analysis](#) resources:

- [Analyze a poster \(Beginner\)](#)
- [Analyze a poster \(Intermediate\)](#)

Library of Congress [Getting Started with Primary Sources](#)

- [Primary Source Analysis worksheet \(general\)](#)
- [Primary Source Analysis teacher’s guide for Photographs and Prints](#)

[Civics for All Grades 3-5, Part 2, Lesson 11: Campaign Posters \(p. 99\)](#)

- **Lesson Summary:**
Students analyze campaign posters to understand how they persuade people to vote for a candidate. *Modify to support the contest objectives by examining protest posters instead of or in addition to campaign posters.*

Library of Congress, Teaching with the Library Blog “[The NAACP: Using Posters to Encourage Civic Action](#)”

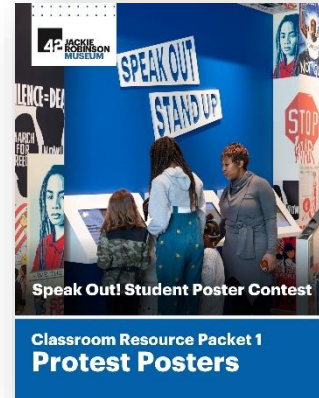
Poster Collections

Find examples of poster designs from the Museum and beyond for students to analyze or to serve as design inspiration.

Jackie Robinson Museum Poster Collections

Posters featured in the *Speak Out! Stand Up!* exhibit at the Jackie Robinson Museum

Connect the medium of posters to the content of the museum using this [collection showing Jackie Robinson using protest posters](#) and/or [posters featuring Jackie Robinson](#).



Additional Protest Poster Collections

AMPLIFIER, Power to the Polls campaign -

<https://community.amplifier.org/campaign/power-to-the-polls/>

AMPLIFIER, In Pursuit of ____ campaign featuring student-made posters - <https://community.amplifier.org/campaign/in-pursuit-of/>

FORWARD TOGETHER Art Collection, <https://forwardtogether.org/art/>

WEPRESENT by WeTransfer, Global Climate Strike poster collection, <https://wepresent.wetransfer.com/stories/global-climate-strike-posters>

Posters by artist Ricardo Levins Morales, <https://www.rlmartstudio.com/posters-by-category/>

Designing Posters

Jackie Robinson Museum Activity Template: Speak Out Posters

Activity Summary: This downloadable template includes an introduction sheet, providing historical context for Jackie Robinson's use of posters in his activism and step-by-step instructions to help students draft a poster, and a printable poster design template.



EL Athlete Leaders of Social Change Performance Task: Poster

Lesson Summary

In these lessons, students choose a personal quality from the factors they identified as those that

contribute to success of leaders of change. They then create a poster for a display titled "Be an Effective Leader of Change" to help other students in their school understand the personal qualities they need to effectively lead change, and to inspire students in their school to become leaders of change.

Modify for the JRM Speak Out! Contest

Instead of focusing on effective leadership qualities, the Speak Out! poster contest asks students to design a poster that applies their leadership skills to an issue that matters to them today. For our submissions, we'll be looking for students to clearly identify a topic or issue and a call to action.

[Civics for All Take Action! Curriculum p.227](#)

Unit Summary:

Take Action! is a comprehensive step-by-step guide to engaging students in community-based, real-life action projects. This guide was adapted from Mikva Challenge's Issues to Action curriculum and designed on the simple premise that youth voice and participation matter when it comes to strengthening our communities. The process outlined in Take Action! is designed to utilize the knowledge, skills, and dispositions of young people to bring about change on issues affecting all of our communities.

Supporting the JRM Speak Out! Contest

Use this six-part process to help your students identify and research the issue about which they will design their posters.